

MOREL

CYCLAMEN HYBRIDE F1
INNOVATION AND DIVERSITY

EDITORIAL

In these times of change, we need to draw on all of our resources, our know-how and our fabulous heritage as a century-old company more than ever before to project ourselves into the future and support our customers, teams and partners effectively in their development.

We are all facing many challenges and we have chosen to be a committed driving force for a better, greener world, always taking action with humility and within our means. This is why our CSR approach, which has long been at the heart of the company's values, has been extensively reviewed and consolidated to make it a core part of the company's strategy from now on.

By focussing our efforts on innovation and the selection of new varieties which are even more beautiful and generating emotions, we emphasise their resistance and frugality so that they are as easy and economical as possible to produce for professionals, and to maintain for consumers. Using our know-how to support remarkable and useful innovations with as little environmental impact as possible is our motivation.

As 2023 International Growers of the Year award winner, with a gold medal in young plant category, we are proud to receive this recognition, and welcomed it as the result of the fabulous efforts of our team and of you, our devoted and loyal customers and partners.

In this catalogue we present the twelve new products we have developed this year: three new higher performing whites in the Minis and Midis, a new range of mini fringed flowers, Metis CRISPINO®, four shades of pink in Tianis®, a new intense Halios® red SATISFACTION®.

The INDIAKA® range is extending with the addition of a superb light fuchsia shade and is the focus of a specific communication campaign, #SHARE THE JOY, in the press and on social networks! Moreover, discover our new Very Special - TUXEDO® Deep magenta with its elegantly contrasting leaves and flowers.

Let's stand together to look to the future with confidence, and continue to create for better world!



"Breeding for a better World."



Éric BEAUDE
CEO
MOREL CYCLAMEN

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MIDI+®	

WWW.CYCLAMEN.COM
WWW.INDIAKA.EU

Follow-us on:



OUR CSR APPROACH

MISSION

We are more certain than ever before that plants have the power to change the world and make it a better place.

Our mission has always been to share our passion for plants, to innovate sustainably, to create emotion and strengthen the bond between people and nature, and today this is what drives us more than ever before.

Specialists in breeding of *Cyclamen persicum* varieties since 1919, our teams develop high performance seeds that are suited to a range of climatic conditions, ensuring that they can be used sustainably and enjoyed by a maximum number of people.

In 2022 this philosophy became a concrete reality in the form of a carbon assessment and the implementation of an action plan to reduce our impact.

Amongst other things, the results of the study revealed:



**22 g de CO2 emitted
for each seed
produced**



**Our goal for 2025:
Reduce our GHG emissions
by a further 13%
on a comparable activity basis**

More broadly, we are committed to a comprehensive CSR approach to assess, improve and develop actions relating both to the environment as well as to social practices and societal impact.

OUR COMMITMENTS



INNOVATE SUSTAINABLY

Focus innovation on the sustainable and environmentally-friendly performance of seeds



REDUCE OUR IMPACT

Reduce environmental impact in our horticultural production chain



SHARE - CONVEY

Develop an open horticultural model that contributes to society and helps preserve nature

IN ACTIONS AND IN FIGURES



- Development of heat-resistant varieties;
- Selection of robust series such as INDIAKA® - easy to grow and maintain;
- Development of vigorous varieties such as CURLY®®, which require less energy to flower in winter.



- Replacement of burners on 2 boilers by self-regulating burners: gas consumption = 10% less each year;
- 1027kg of polystyrene trays replaced with reusable seedling trays;
- Intensification of biological control: recruitment of 2 engineers to reduce the use of phytosanitary products.



- 96% local employment, 100% of employees trained to positive environmental impacts;
- Social: Implementation of an "everyday life" telephone assistance platform for employees: 59 calls conducted in 2022;
- Local action: 30 children introduced to horticultural professions and cyclamen growing in 2022.

Together, let's sow the seeds for a sustainable future...

6 SERIES

32 SOLUTIONS

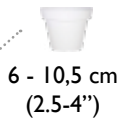
SMARTIZ® | METIS® | TIANIS® | MIDI+® | LATINIA® | HALIOS®

Flower size

Pot size



MINI



6 - 10,5 cm
(2.5-4")

SMARTIZ®
SMARTIZ®
SMARTIZ®
METIS®

FANTASIA®
VICTORIA
FANTASIA®

The smallest mini FANTASIA®
High density per m²
High density and originality
The multi-purpose mini FANTASIA®

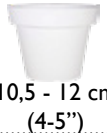


9 - 12 cm
(3.5-5")

METIS®
METIS®
METIS®
METIS®

DECORA
VICTORIA
CRISPINO® MINI
ABANICO®

Low sensitivity to Botrytis
Compact with silvery foliage
Crown-shaped flower
New fringed mini series
Fan-shaped bouquets of Mini flowers

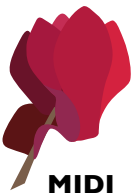


10,5 - 12 cm
(4-5")

METIS®

FANTASIA® HIVER

Mini FANTASIA® for late-season cultivation



MIDI



10,5 - 12 cm
(4-5")

TIANIS®
TIANIS®
TIANIS®

FANTASIA®
SUCCESS® MIX

Contrasted and long-lasting plant
Favourite for large-scale production
Bright colours for outdoors



10,5 - 15 cm
(4-6")

MIDI+®
MIDI+®
MIDI+®
MIDI+®

ABANICO®
INDIAKA®
METALIS®

Contrasted and long-lasting plant
Favourite for large-scale production
Bright colours for outdoors
Feuillage argenté et haute régularité

LATINIA®
LATINIA®

FUNFLAME®
FANTASIA®

Unexpected flower
Intense colours and contrasts

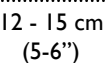


10,5 - 15 cm
(4-6")

LATINIA®
LATINIA®
LATINIA®

SUCCESS®
VICTORIA

Big flowers & maximum consistency
Large VICTORIA flower and compact plant
Early and sturdy



12 - 15 cm
(5-6")

LATINIA®

CRISPINO®

Early fringed and large flowers

HALIOS®
HALIOS®
HALIOS®
HALIOS®
HALIOS®

FUNFLAME®
FANTASIA®
VICTORIA
HD
BLUSH

Unexpected flower and increased volume
Large, fancy flower
Florist quality with fancy flower
Large flower High Density
Subtle colours

HALIOS®
HALIOS®
HALIOS®
HALIOS®

DECORA
FANTASIA® DECORA
CURLY®

Large flower and silvery foliage
Large flower and quality brand
The largest volume in FANTASIA® type
The largest fringed types



MAXI



15 - 22 cm
(6-8.5")

12 NOVELTIES 2023-2024

Smartiz®



Round and compact plant
Central flowering with dark foliage

6121

Pure white evolution

Very Special



Special variety with SILVERLEAF
Deep magenta colour

6221

TUXEDO® Deep magenta

Metis®



Round, full foliage
Abundant, central flowering

4122

CHANTILLY white

48900

CRISPINO™ mix



New fringed mini series
Exceptionally abundant flowers

Tianis®



3062
Rose with eye

3063
Light rose with
purple eye

3121
Pure white evolution

3170
Fuchsia flame

3177
Neon fuchsia flame

5 new colours in the range
Uniform and high performance plant structure

Midi+®



New lighter rose tone
Two-tone appearance well-defined and stable

53080

INDIAKA® Light fuchsia

Halios® HD



New on-trend Lavender colour
Big, elegant flowers

2103
HD Lavander

Halios®

Intense red with white border
Solid plant structure

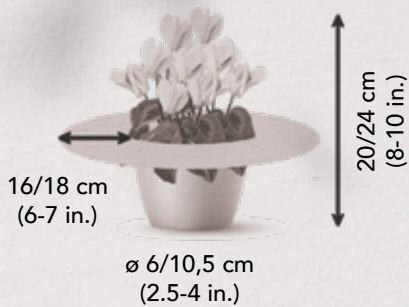
2013
Red SATISFACTION®

Smartiz[®]

SMART & EASY



MINI FLOWER



Smartiz[®]
FANTASIA[®] MINI



6310

FANTASIA[®] Red
FANTASIA[®] Rouge

6370

FANTASIA[®] Rose
FANTASIA[®] Fuchsia

6385

FANTASIA[®] Deep magenta
FANTASIA[®] Magenta foncé

6395

FANTASIA[®] Purple
FANTASIA[®] Violet foncé

6960 - FANTASIA[®] mix / Mélange FANTASIA[®]

Smartiz[®]
VICTORIA MINI



6701 VICTORIA

Smartiz[®]

SMART & EASY

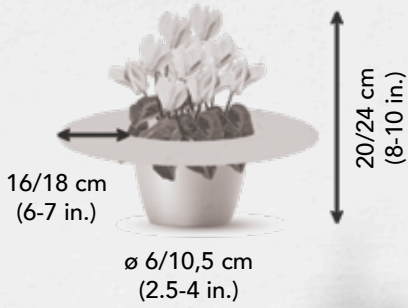


NEW

6121

Pure white evolution
Blanc pur evolution

MINI FLOWER



Smartiz[®]
STANDARD



6121

Pure white evolution / Blanc pur evolution

ROUND AND COMPACT PLANT

Central flowering with dark foliage

Very attractive contrast between flowers and foliage

Early flowering synchronised with other colours in the range



6012
Bright red
Rouge vif



6013
Red
Rouge



6070
Rose
Fuchsia



6071
Deep rose
Fuchsia vif



6084
Rose Bengale
Rose Bengale



6090
Light purple
Violet



6095
Purple
Violet foncé



6107
Deep magenta
Magenta foncé

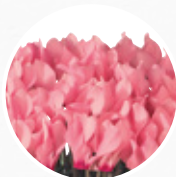


6110
Bordeaux
Bordeaux



6120
Pure white
Blanc pur

3 ADDITIONAL COLOURS AVAILABLE IN THE MIX



Salmon rose



Deep salmon



Magenta

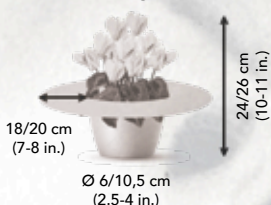
6900 - Mix / Mélange

Metis[®]

EXCELLENT IN BOTH
GREENHOUSE AND GARDEN



MINI FLOWER



Metis®

FANTASIA® MINI



4310

FANTASIA® Red
FANTASIA® Rouge



4311

FANTASIA® ARTIC Red
FANTASIA® ARTIC Rouge



4320

FANTASIA® Scarlet salmon
FANTASIA® Saumon écarlate



4385

FANTASIA® Deep magenta
FANTASIA® Magenta foncé



4395

FANTASIA® Purple
FANTASIA® Violet foncé

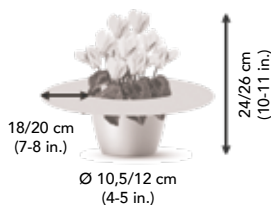


4315

FANTASIA® Red & Deep rose
FANTASIA® Rouge & Fuchsia vif

☀️ 4960 - FANTASIA® mix - Mélange FANTASIA®

MINI FLOWER



Metis®

FANTASIA® WINTER



FANTASIA®
Winter purple

FANTASIA®
Winter red

FANTASIA®
Winter deep rose

FANTASIA®
Winter Magenta

☀️ 4961 - FANTASIA® Winter mix / Mélange FANTASIA® Hiver

Metis®

EXCELLENT IN BOTH GREENHOUSE AND GARDEN

NEW

4122
White CHANTILLY
Blanc CHANTILLY



4011
Scarlet compact
Écarlate compact

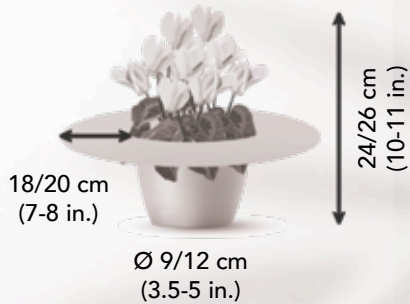


4013
Bright red compact
Rouge vif compact



4021
Scarlet salmon compact
Saumon écarlate compact

MINI FLOWER



Metis®
STANDARD



VERY ROUND, FULL FOLIAGE

Well-centred and abundant flowering

Grows fast in Autumn, optimal performance

4122

White CHANTILLY
Blanc CHANTILLY



4050
Salmon rose
Rose saumoné



4062
Light pink with eye
Rose clair à œil



4067
Lilac shades with eye
Lilas clair à œil



4072
Rose shades
Fuchsia & Fuchsia vif



4073
Deep rose
Fuchsia vif



4080
Rose Aquarel
Fuchsia Aquarel



4085
Persian rose
Rose de Perse



4092
Bright purple
Violet vif



4096
Purple
Violet foncé



4107
Deep magenta
Magenta foncé



4120
Pure white
Blanc pur



4126
White with eye
Blanc à œil

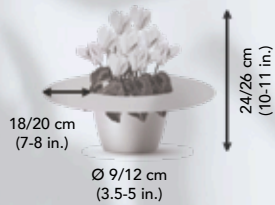


Salmon Bright purple Magenta
4911 - Edge mix / Mélange Liseré

4910 - Flamed mix / Mélange flammé



MINI FLOWER



4210

Scarlet red silverleaf
Rouge écarlate décora



4220

Magenta silverleaf
Magenta décora



4221

Deep magenta silverleaf
Magenta foncé décora



4225

Pure white silverleaf
Blanc pur décora



4230

Salmon shades silverleaf
Saumon décora



4270

Deep rose silverleaf
Fuchsia vif décora



4285

Persian rose silverleaf
Rose de Perse décora



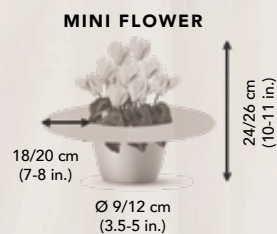
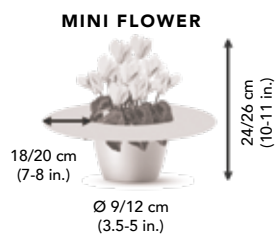
4290

Light purple silverleaf
Violet décora

Metis[®]
VICTORIA MINI



Metis[®]
ABANICO[®]



4701
VICTORIA



4740
VICTORIA Salmon & Rose
VICTORIA Saumon & Fuchsia



 **4791 - VICTORIA Deco Mix - VICTORIA Deco Mix**



45507
ABANICO[®] Deep magenta
ABANICO[®] Magenta foncé

Metis®

HIGH PERFORMING FRINGED MINI

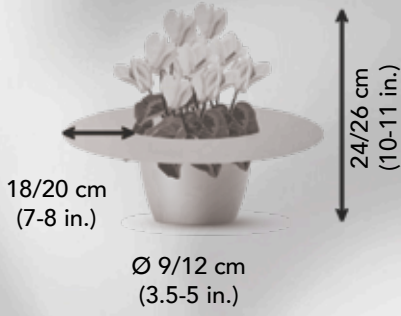
NEW

48900

CRISPINO® mix
Mélange CRISPINO®



MINI FLOWER



Metis®
CRISPINO® MINI



NEW FRINGED MINI SERIES

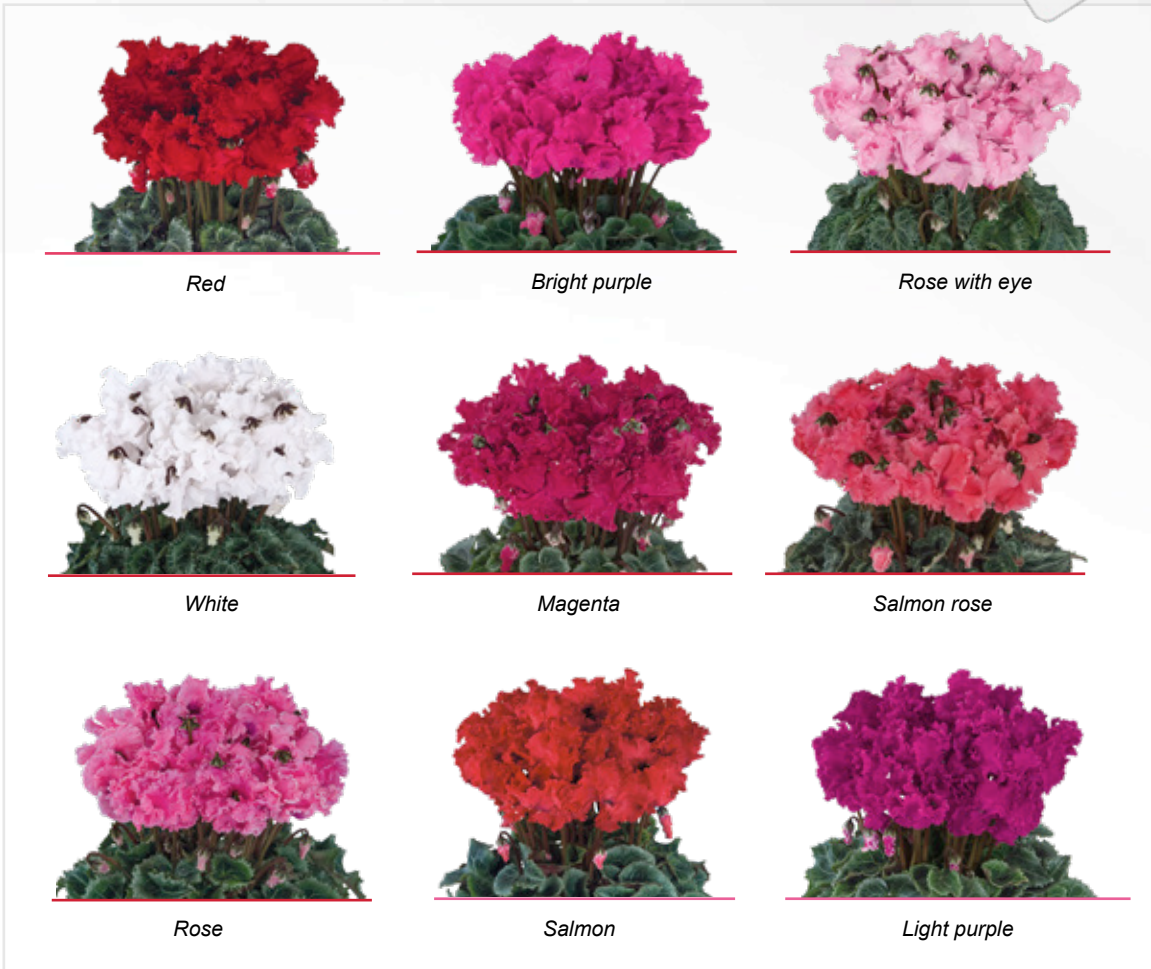
A mix of 9 very bright colours, including a luminous red

Strongly fringed petals

Exceptionally abundant flower count

Uniform growth in Autumn
Replaces 4590-PomPom® mix

48900
CRISPINO® mix
Mélange CRISPINO®



48900 - CRISPINO® mix / Mélange CRISPINO®

Tianis®

**GARDEN, BALCONY
& TERRACE**



OUTSTANDING CYCLAMEN®

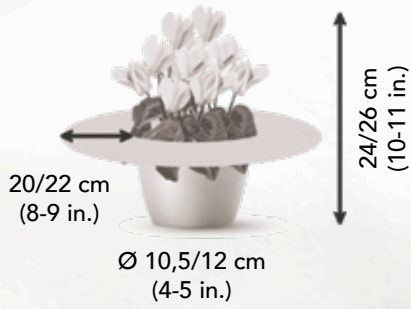
THE LABEL FOR THE BEST
OUTDOOR VARIETIES

Our OUTstanding Cyclamen® varieties are tested every year at Fréjus where the outdoor performance of several varieties is assessed on a regular basis with the utmost rigour.

OUTstanding Cyclamen® is our label for a selection of the cyclamen varieties most suited to outdoor conditions. It attests to long-lasting flowers in gardens and on balconies and terraces.

Large flower varieties like HALIOS® and LATINIA® also feature prominently outdoors in a dry Mediterranean climate type.

MIDI FLOWER



Tianis[®]
FANTASIA[®]



3311

FANTASIA[®] Red
FANTASIA[®] Rouge



3371

FANTASIA[®] Deep rose vif
FANTASIA[®] Fuchsia vif




3386

FANTASIA[®] Deep magenta
FANTASIA[®] Magenta foncé



3396

FANTASIA[®] Purple
FANTASIA[®] Violet foncé

 **3960 - FANTASIA[®] mix / Mélange FANTASIA[®]**

Tianis®

GARDEN, BALCONY
& TERRACE

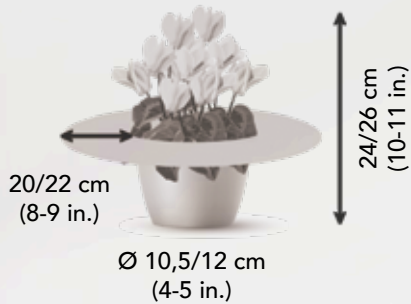
NEW

3177

Neon rose flame
Fuchsia néon flammé



MIDI FLOWER



Tianis®
STANDARD

5 NEW COLOURS IN THE RANGE

4 elegant shades of pink

A pure white with improved performance compared with 3120



3062
Rose with eye
Rose à œil

3063
Light rose with purple eye
Rose clair à œil violet



3121
Pure white evolution
Blanc pur évolution

3170
Rose flame
Fuchsia flammé

3177
Neon rose flame
Fuchsia néon flammé



3010
Bright red
Rouge vif

3012
Scarlet red
Rouge écarlate

3035
Deep salmon
Saumon foncé

3040
Salmon with eye
Saumon à œil



3070
Rose
Fuchsia

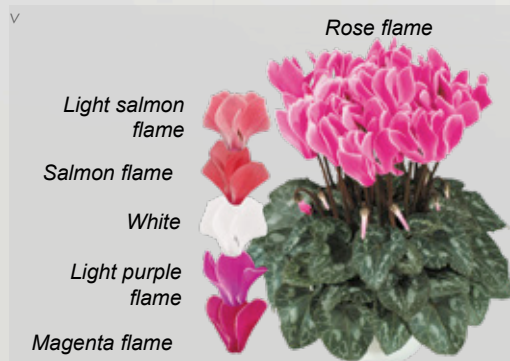
3071
Deep rose
Fuchsia vif

3095
Purple
Violet foncé



3107
Deep magenta
Magenta foncé

3129
White
Blanc



3910
Flamed mix
Mélange flammé

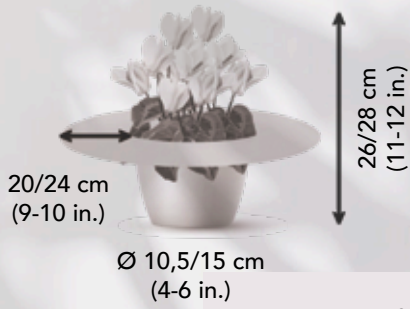
★ 3970 - Tianis® SUCCESS® mix / Mélange Tianis® SUCCESS®

Midi+[®]

HIGH
PERFORMANCE



MIDI FLOWER



Midi+[®]
STANDARD

10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



5011
Bright red / *Rouge vif*



5041
Salmon with eye / *Saumon à œil*



5060
Rose with eye / *Rose à œil*



5071
Deep rose / *Fuchsia vif*



5092
Bright purple / *Violet vif*



5095
Purple / *Violet foncé*



5110
Bordeaux / *Bordeaux*



5124
Pure white / *Blanc pur*



5126
White compact
Blanc compact



5145
Premium Salmon flame
Premium Saumon flammé



5910 - Dark flamed mix / *Mélange flammé liseré*

5900 - Mix / *Mélange*

INDIAKA®

SHARE THE JOY

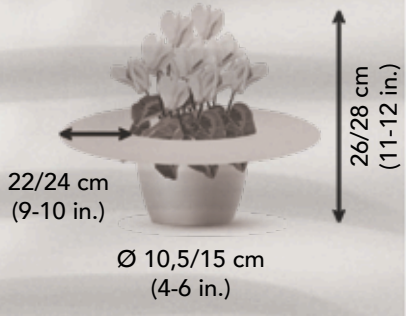


NEW

53080

INDIAKA® Light rose
INDIAKA® Fuchsia clair

MIDI FLOWER



INDIAKA®
SHARE THE JOY



NEW LIGHTER ROSE TONE

Two-tone appearance
well-defined and stable

Beautiful dark green
contrasting foliage

Generous plant structure

53080

 **INDIAKA® Light rose**
INDIAKA® Fuchsia clair



53030

INDIAKA® Salmon
INDIAKA® Saumon



53070

INDIAKA® Rose
INDIAKA® Fuchsia



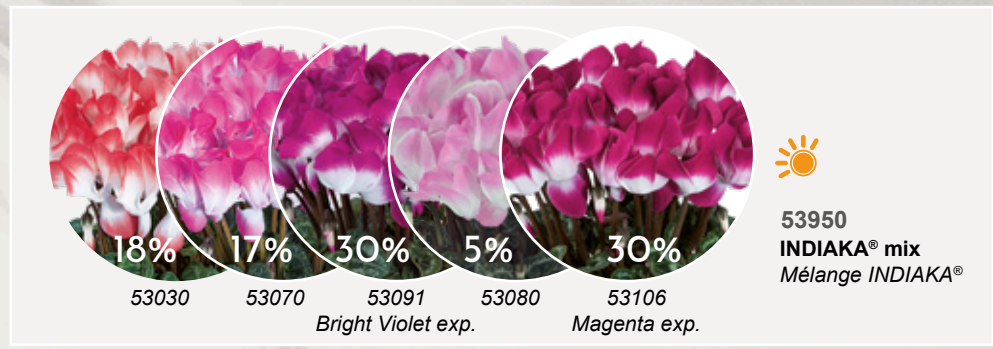
53090

INDIAKA® Bright purple
INDIAKA® Violet



53105

INDIAKA® Magenta
INDIAKA® Magenta

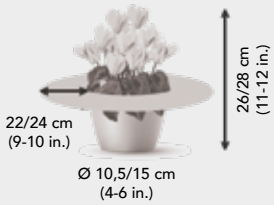


INDIAKA®
SEE OUR COMMUNICATION
CAMPAIGN





MIDI FLOWER



52210

METALIS[®] Red
METALIS[®] Rouge



52220

METALIS[®] Magenta
METALIS[®] Magenta



52228

METALIS[®] White
METALIS[®] Blanc



52230

METALIS[®] Salmon
METALIS[®] Saumon



52260

METALIS[®] Light pink with eye
METALIS[®] Rose clair à œil



52270

METALIS[®] Rose
METALIS[®] Fuchsia

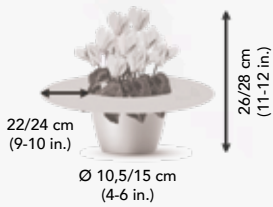


52291

METALIS[®] Bright purple
METALIS[®] Violet vif



MIDI FLOWER



55430

ABANICO[®] Salmon
ABANICO[®] Saumon



55490

ABANICO[®] Light purple
ABANICO[®] Violet



55506

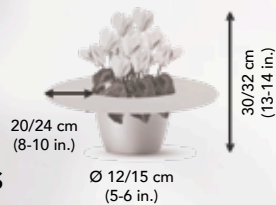
ABANICO[®] Magenta
ABANICO[®] Magenta

Latinia®

CRISPINO®



MAXI FLOWER



6 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



100264

CRISPINO® Red / CRISPINO® Rouge



100224

CRISPINO® Rose / CRISPINO® Fuchsia



100226

CRISPINO® Light purple / CRISPINO® Violet



100223

CRISPINO® Magenta / CRISPINO® Magenta



100228

CRISPINO® White / CRISPINO® Blanc

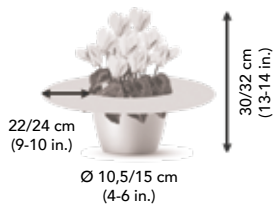


100225

CRISPINO® Salmon / CRISPINO® Saumon

1591 - CRISPINO® mix / Mélange CRISPINO®

MIDI FLOWER



Latinia[®]

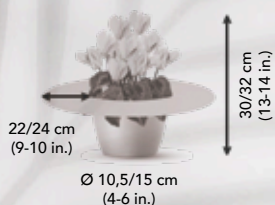
FUNFLAME[®]



1850

FUNFLAME[®] Magenta
FUNFLAME[®] Magenta

MIDI FLOWER



Latinia[®]

FANTASIA[®]



1312

FANTASIA[®] Red
FANTASIA[®] Rouge



1371

FANTASIA[®] Deep rose
FANTASIA[®] Fuchsia vif



1385

FANTASIA[®] Deep magenta
FANTASIA[®] Magenta foncé

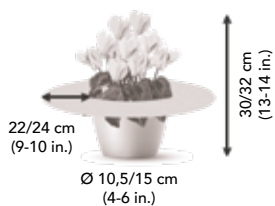


1395

FANTASIA[®] Purple
FANTASIA[®] Violet foncé

1960 - Mélange FANTASIA[®] - FANTASIA[®] mix

MIDI FLOWER



Latinia[®]

VICTORIA



1700

VICTORIA 50
VICTORIA 50



1720

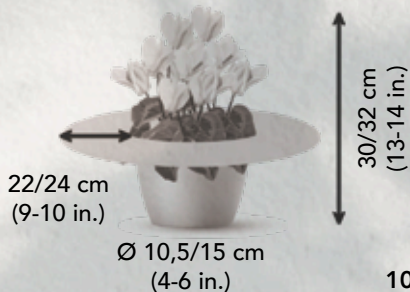
VICTORIA 50 Rose with eye
VICTORIA 50 Rose à œil

Latinia[®]

EARLY
& STURDY



MAXI FLOWER



Latinia[®]
SUCCESS[®]



10 REFERENCES AVAILABLE IN THE MIX AND AS SEPARATE COLOURS



1011

SUCCESS[®] Bright red
SUCCESS[®] Rouge vif



1036

SUCCESS[®] Deep salmon
SUCCESS[®] Saumon foncé



1038

SUCCESS[®] Salmon
SUCCESS[®] Saumon



1062

SUCCESS[®] Light pink with eye
SUCCESS[®] Rose clair à œil



1070

SUCCESS[®] Rose
SUCCESS[®] Fuchsia



1077

SUCCESS[®] Neon rose
SUCCESS[®] Fuchsia néon



1078

SUCCESS[®] Candy pink
SUCCESS[®] Rose bonbon



1097

SUCCESS[®] Light purple
SUCCESS[®] Violet



1107

SUCCESS[®] Deep magenta
SUCCESS[®] Magenta foncé



1121

SUCCESS[®] Pure white
SUCCESS[®] Blanc pur

★ **1971 - SUCCESS[®] mix / Mélange SUCCESS[®]**

Latinia[®]
STANDARD



1010

Scarlet red
Rouge écarlate



1060

Rose with eye
Rose à œil



1063

Rose with purple eye
Rose à œil violet



1071

Deep rose
Fuchsia vif



1095

Purple
Violet foncé



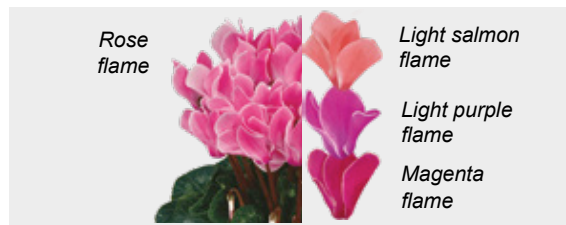
1109

Lilac / Violet Cattleya



1128

White / Blanc



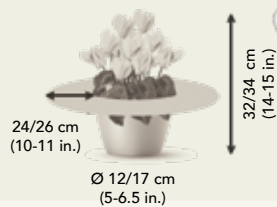
1910 - Flamed mix / Mélange flammé

Halios®

FANTASIA®



MAXI FLOWER



2306

FANTASIA® Magenta evolution
FANTASIA® Magenta évolution

2311

FANTASIA® Red
FANTASIA® Rouge

2373

FANTASIA® Bright rose evolution
FANTASIA® Fuchsia vif évolution

2397

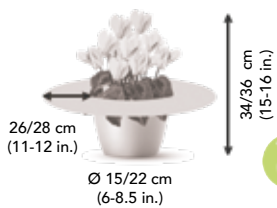
FANTASIA® Purple evolution
FANTASIA® Violet foncé évolution

2960 - Mélange FANTASIA® - FANTASIA® mix

Halios®

FANTASIA® DECORA

MAXI FLOWER



2381

FANTASIA® Magenta silverleaf
FANTASIA® Magenta décora



2396

FANTASIA® Purple silverleaf
FANTASIA® Violet foncé décora

Halios®

VICTORIA

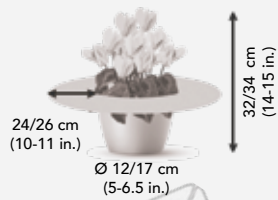


Halios®

FUNFLAME®



MAXI FLOWER



2700

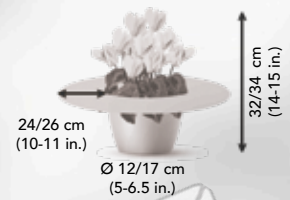
VICTORIA 50
VICTORIA 50



2720

VICTORIA 50 Rose with eye
VICTORIA 50 Rose à œil

MAXI FLOWER



2850

FUNFLAME® Magenta
FUNFLAME® Magenta

Halios[®] HD

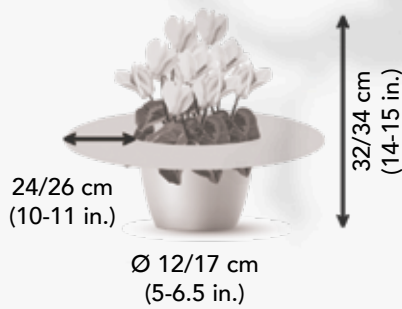
MAXIMUM
CHOICE

NEW

2103

HD Lavender / HD Lavande

MAXI FLOWER



Halios® HD



**NEW ON-TREND
LAVENDER COLOUR**

Big, elegant flowers

Striking contrast

Superior blooming
in the warm climate
of Southern Europe

NEW

2103

HD Lavender / HD Lavande



2016

HD Red REBELLE®
HD Rouge REBELLE®



2018

HD Bright scarlet
HD Écarlate vif



2021

HD Scarlet salmon
HD Saumon écarlate



2039

HD Salmon
HD Saumon



2052

HD Salmon rose
HD Rose saumoné



2065

HD DHIVA Rose with eye
HD DHIVA Rose à œil



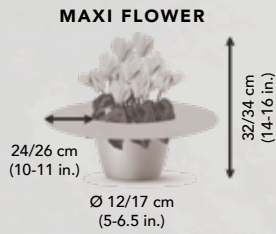
2075

HD Bright rose
HD Rose Indien



2076

HD Grenadine
HD Grenadine



Halios[®] HD



2077
HD Neon rose
HD Fuchsia néon



2081
HD Light rose
HD Fuchsia clair



2091
HD Bright purple
HD Violet vif



2101
HD Lilac
HD Violet Cattleya



2107
HD Deep magenta
HD Magenta foncé



2123
HD White
HD Blanc



2124
HD Pure white
HD Blanc pur



2146
HD Salmon flame
HD Saumon flammé



2695
HD Dhiva Purple
HD Dhiva Violet foncé



HD Rose flame



HD Light purple flame



HD Salmon flame



HD Magenta flame

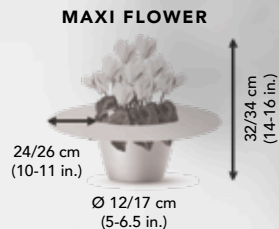
2146

2910 - HD Flamed mix / HD Mélange flammé

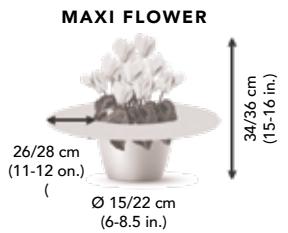


Halios®

BLUSH



2812
BLUSH Intense
BLUSH Intense



Halios®

DECORA



2211
Red silverleaf
Rouge décora



2228
White silverleaf
Blanc décora



Purple flame

Magenta flame

Salmon flame

2290 - Flamed silverleaf mix / Mélange flammé décora

Halios®

**MAXIMUM
CHOICE**



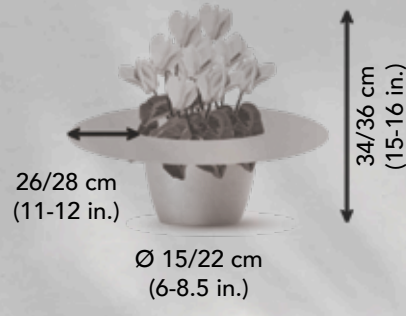
NEW

2013

Red SATISFACTION®
Rouge SATISFACTION®



MAXI FLOWER



Halios®

STANDARD



INTENSE AND SUSTAINABLE

- Intense red with white border
- Solid plant structure
- Excellent for late flowering



WHICH RED SHOULD I CHOOSE?



2013

Red SATISFACTION® / Rouge SATISFACTION®



2010

Scarlet red
Rouge écarlate

2011

Red REBELLE®
Rouge REBELLE®

2012

Scarlet red evolution
Rouge écarlate évolution

2015

Bright scarlet
Écarlate vif



2053

Salmon rose
Rose saumoné



2062

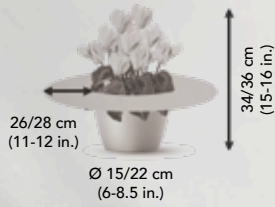
Rose with eye
Rose à œil



2064

LITCHI® Rose
LITCHI® Fuchsia

MAXI FLOWER



Halios®

STANDARD



2071

Deep rose / *Fuchsia vif*

2082

Light rose / *Fuchsia clair*

2090

Light purple / *Violet*

2096

Purple / *Violet foncé*

2102

Lilac / *Violet Cattleya*

2105

Magenta / *Magenta*

2108

Deep magenta / *Magenta foncé*

2125

Pure white / *Blanc pur*

2127

White with eye / *Blanc à œil*

2147

Salmon flame / *Saumon flammé*

2150

Magenta flame / *Magenta flammé*

2160

Purple flame / *Violet flammé*

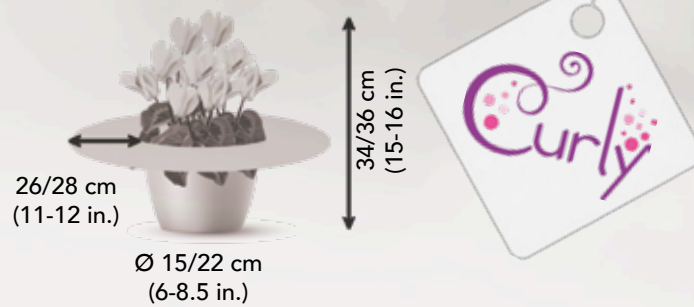
2620

DHIVA Pure white / *DHIVA Blanc pur*

A SPARKLING FRINGE



MAXI FLOWER



2415

CURLY® Bright sralet
CURLY® Écarlate vif



2420

CURLY® Scarlet salmon
CURLY® Saulon écarlate



2430

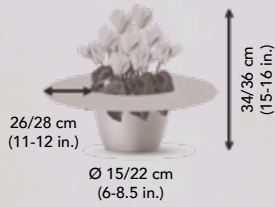
CURLY® Salmon
CURLY® Saumon



2450

CURLY® Salmon rose & Flamed
CURLY® Rose saumoné & Flammé

MAXI FLOWER



Halios®

CURLY®



2461

CURLY® Light pink with red eye
CURLY® Rose clair à œil rouge



2465

CURLY® LITCHI® Rose
CURLY® LITCHI® Fuchsia



2470

CURLY® Rose
CURLY® Fuchsia



2471

CURLY® Deep rose
CURLY® Fuchsia vif



2491

CURLY® Bright purple
CURLY® Violet vif



2495

CURLY® Purple
CURLY® Violet foncé



2505

CURLY® deep magenta
CURLY® Magenta foncé



2507

CURLY® Magenta with edge
CURLY® Magenta liseré



2525

CURLY® White
CURLY® Blanc



2565

CURLY® Light rose & Flamed
CURLY® Fuschia clair & Flammé



2575

CURLY® Indian rose
CURLY® Rose indien



2595

CURLY® Purple with edge
CURLY® Violet liseré



Rose flame


Salmon flame

Magenta flame

Purple flame

 2560 - **CURLY® Flamed mix** / *CURLY® Mélange flammé*

2582 - CURLY® Early mix
Mélange CURLY® précoce

 **2590 - CURLY® mix** / *Mélange CURLY®*

For the composition of the mixes, refer to the technical leaflet

MARKETING TOOLS MOREL CYCLAMENS

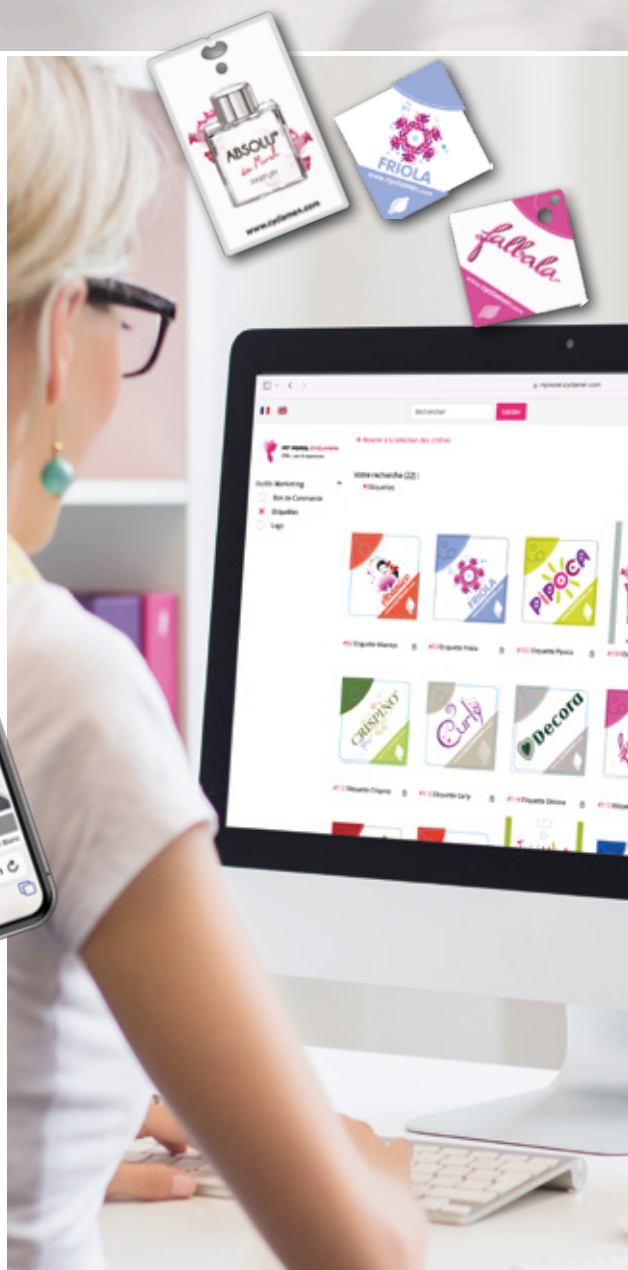
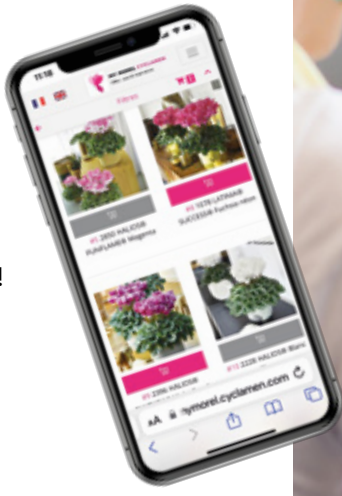


- All your cyclamen photos easily available!
- Download inspiration visuals and packshots.
 - Access marketing tools (labels, logos, product information sheets).
 - Consult our catalogues.

Visit **mymorel.cyclamen.com** to request access!

- To help you promote your range of products, we propose you as follows:
- "BEST OF" factsheets;
 - a range of various labels;
 - banners, etc.

Feel free to contact us for customization.
FIND ALL OUR MARKETING TOOLS ON OUR WEBSITE:
www.cyclamen.com/en/professional/marketing-tools



NEW

6221

Deep magenta TUXEDO®
TUXEDO® Magenta foncé



Very Special
MOREL CYCLAMEN

MINI FLOWER



Ø 6/10,5
(2.-4 in.)

**NEW**

6221

Deep magenta TUXEDO®
TUXEDO® Magenta foncé

TUXEDO®, CHIC AND STYLISH

- Special variety
- Deep magenta colour
- Highly decorative foliage
- Remarkable contrast between the dark flower and the silver foliage
- Growing time from seed: 27- 29 weeks

MINI FLOWER



Ø 9/12
(3.5-5 in.)



ABSOLU®
de Morel
PARFUM



- First scented VICTORIA F1
- Same plant size as METIS®
- 100% VICTORIA type flowers, summer and autumn flowering
- Striking contrast between leaf and flower
- Growing time from seed: 28- 30 weeks



4702

ABSOLU® de Morel / ABSOLU® de Morel



THE "VERY SPECIAL" VARIETIES ARE TRULY EXTRAORDINARY

found through our research work and their unique features they are unclassifiable. The perfect choice for those who want to stand out from their competitors by offering rare "stand-alone" varieties, they come with their own marketing materials: a logo, label and "Best Of" factsheet.



MINI FLOWER



Ø 9/10,5
(3.5-4 in.)



69290

BISOUS® mix
BISOUS® mix



44705

LILIBELLE® Magenta
LILIBELLE® Magenta



44790

LILIBELLE® Bright purple
LILIBELLE® Violet

MINI FLOWER



Ø 10,5/12
(4-5 in.)



12590

PIPOCA® mix
PIPOCA® Mélange



MAXI FLOWER



Ø 12/17
(5-6.5 in.)



4795

ORIGAMI® Decora
ORIGAMI® Decora



22651

FALBALA® Rose
FALBALA® Rose



22506

FRIOLA® Magenta
FRIOLA® Magenta



22490

FRIOLA® Light purple
FRIOLA® Violet

MAXI FLOWER



Ø 15/22
(6-8.5 in.)



VARIETY LIST • 6 SERIES • 32 SOLUTIONS

FLOWER SIZE MINI



6 - 10,5 cm SMARTIZ® ☀️ 6310 FANTASIA® Red
FANTASIA® ☀️ 6370 FANTASIA® Rose
 (2.5-4") ☀️ 6385 FANTASIA® Deep magenta
 ☀️ 6395 FANTASIA® Purple
 ☀️ 6960 FANTASIA® Mix

SMARTIZ® ☀️ 6012 Bright red
 ☀️ 6013 Red
 ☀️ 6070 Rose
 ☀️ 6071 Deep rose
 ☀️ 6084 Rose Bengal
 ☀️ 6090 Light purple
 ☀️ 6095 Purple
 ☀️ 6107 Deep magenta
 ☀️ 6110 Bordeaux
 ☀️ 6120 Pure white
6121 Pure white evolution
 ☀️ 6900 Mix

SMARTIZ®
VICTORIA ☀️ 6701 VICTORIA

METIS® ☀️ 4310 FANTASIA® Red

FANTASIA® ☀️ 4311 FANTASIA® ARTIC Red
 ☀️ 4315 FANTASIA® Red & deep rose
 ☀️ 4320 FANTASIA® Scarlet salmon
 ☀️ 4385 FANTASIA® Deep magenta
 ☀️ 4395 FANTASIA® Purple
 ☀️ 4960 FANTASIA® mix

9 - 12 cm



(3.5-5")

METIS® ☀️ 4011 Scarlet compact
 ☀️ 4013 Bright red compact
 ☀️ 4021 Scarlet salmon compact
 ☀️ 4050 Salmon rose
 ☀️ 4062 Light pink with eye
 ☀️ 4067 Lilac shades with eye
 ☀️ 4072 Rose shades
 ☀️ 4073 Deep rose
 ☀️ 4080 Rose Aquarel
 ☀️ 4085 Persian rose
 ☀️ 4092 Bright purple
 ☀️ 4096 Purple
 ☀️ 4107 Deep magenta
 ● 4120 Pure white

4122 White CHANTILLY

☀️ 4126 White with eye
 ☀️ 4900 Mix
 ☀️ 4910 Flamed mix
 ☀️ 4911 Edge mix
 ☀️ 4925 Summer Mix

METIS® ☀️ 4210 Scarlet red silverleaf
DECORA ☀️ 4220 Magenta silverleaf
 ☀️ 4221 Deep magenta silverleaf
 ☀️ 4225 Pure white silverleaf
 ☀️ 4230 Salmon shades silverleaf
 ☀️ 4270 Deep rose silverleaf
 ☀️ 4285 Persian rose silverleaf
 ☀️ 4290 Light purple silverleaf
 ☀️ 4950 Silverleaf mix

METIS® ☀️ 4701 VICTORIA
VICTORIA ☀️ 4740 VICTORIA Salmon & Rose
 ☀️ 4791 VICTORIA Deco Mix

CRISPINO® MINI **48900 CRISPINO® mix**
METIS® ABANICO® ☀️ 45507 ABANICO® Deep magenta

10,5 - 12 cm (4-5")



FANTASIA® ☀️ 4961 FANTASIA® Winter mix
WINTER

FLOWER SIZE MIDI



10,5 - 12 cm FANTASIA® ☀️ 3311 FANTASIA® Red
 ☀️ 3371 FANTASIA® Deep rose
 ☀️ 3386 FANTASIA® Deep magenta
 ☀️ 3396 FANTASIA® Purple
 ☀️ 3960 FANTASIA® mix
 (4-5")

TIANIS® SUCCESS® MIX ☀️ 3970 SUCCESS® mix

TIANIS® ☀️ 3010 Bright red
 ☀️ 3012 Scarlet red
 ☀️ 3035 Deep salmon
 ☀️ 3040 Salmon with eye
 ☀️ **3062 Rose with eye**
 ☀️ **3063 Light rose with purple eye**
 ☀️ 3070 Rose
 ☀️ 3071 Deep rose
 ☀️ 3095 Purple
 ☀️ 3107 Deep magenta
3170 Rose flame
 ☀️ **3177 Neon rose flame**
3121 Pure white evolution
 ☀️ 3129 White
 ☀️ 3910 Flamed mix
 ☀️ 3900 Mix

10,5 - 15 cm ABANICO® ☀️ 55430 ABANICO® Salmon
 ☀️ 55490 ABANICO® Light purple
 ☀️ 55506 ABANICO® Magenta



(4-6")

Midi+® standard colours are sold in USA and Canada under name DREAMSCAPE (distributed by Ball Seed).

MIDI+® ☀️ 5011 Bright red
 ☀️ 5041 Salmon with eye
 ☀️ 5060 Rose with eye
 ☀️ 5071 Deep rose
 ☀️ 5092 Bright purple
 ☀️ 5095 Purple
 ☀️ 5110 Bordeaux
 ☀️ 5124 Pure white
 ☀️ 5126 White compact
 ☀️ 5910 Dark flamed mix
 ☀️ 5900 Mix
 ● 5145 Premium Salmon flame

INDIAKA® ☀️ 53030 INDIAKA® Salmon
 ☀️ 53070 INDIAKA® Rose
 ☀️ **53080 INDIAKA® Light rose**
 ☀️ 53090 INDIAKA® Bright purple
 ☀️ 53105 INDIAKA® Magenta
 ☀️ 53950 INDIAKA® Mix

METALIS® ☀️ 52210 METALIS® Red
 ☀️ 52220 METALIS® Magenta
 ☀️ 52228 METALIS® White
 ☀️ 52230 METALIS® Salmon
 ☀️ 52260 METALIS® Light pink with eye
 ☀️ 52270 METALIS® Rose
 ☀️ 52291 METALIS® Bright purple
 ☀️ 52950 METALIS® mix

LATINIA®
FUNFLAME® ☀️ 1850 FUNFLAME® Magenta

LATINIA®
FANTASIA® ☀️ 1312 FANTASIA® Red
 ☀️ 1371 FANTASIA® Deep rose
 ☀️ 1385 FANTASIA® Deep magenta
 ☀️ 1395 FANTASIA® Purple
 ☀️ 1960 FANTASIA® mix



Dropped varieties: 3061 ,3120 ,4121, 4590

FLOWER SIZE MAXI



10,5 - 15 cm

LATINIA® SUCCESS®

- 1011 SUCCESS® Bright red
- 1036 SUCCESS® Deep salmon
- 1038 SUCCESS® Salmon
- 1062 SUCCESS® Light pink with eye
- 1070 SUCCESS® Rose
- 1077 SUCCESS® Neon rose
- 1078 SUCCESS® Candy pink
- 1097 SUCCESS® Light purple
- 1107 SUCCESS® Deep magenta
- 1121 SUCCESS® Pure white
- 1971 SUCCESS® mix



(4-6")

LATINIA® VICTORIA

- 1700 VICTORIA 50
- 1720 VICTORIA 50 Rose with eye

LATINIA®

- 1010 Scarlet red
- 1060 Rose with eye
- 1063 Rose with purple eye
- 1071 Deep rose
- 1095 Purple
- 1109 Lilac
- 1128 White
- 1910 Flamed mix
- 1900 Mix

12 - 15 cm



(5-6")

LATINIA® CRISPINO®

- 1591 CRISPINO® mix

12 - 17 cm



(5-6.5")

HALIOS® FUNFLAME®

- 2850 FUNFLAME® Magenta

HALIOS® FANTASIA®

- 2306 FANTASIA® Magenta evolution
- 2311 FANTASIA® Red
- 2373 FANTASIA® Deep rose evolution
- 2397 FANTASIA® Purple evolution
- 2960 FANTASIA® mix

HALIOS® VICTORIA

- 2700 VICTORIA 50
- 2720 VICTORIA 50 Rose with eye

HALIOS® HD

- 2016 HD Red REBELLE®
- 2018 HD Bright scarlet
- 2021 HD Scarlet salmon
- 2039 HD Salmon
- 2052 HD Salmon rose
- 2065 HD DHIVA Rose with eye
- 2075 HD Bright rose
- 2076 HD Grenadine
- 2077 HD Neon rose
- 2081 HD Light rose
- 2091 HD Bright purple
- 2101 HD Lilac
- 2103 HD Lavander**
- 2107 HD Deep magenta
- 2123 HD White
- 2124 HD Pure white
- 2146 HD Salmon flame
- 2695 HD DHIVA Purple
- 2910 HD Flamed mix
- 2940 HD Mix

BLUSH

- 2812 BLUSH Intense

15 - 22 cm



(6-8.5")

DECORA

- 2211 Red silverleaf evolution
- 2228 White silverleaf
- 2290 Flamed silverleaf mix

HALIOS®

- 2010 Scarlet red
- 2011 Red REBELLE®
- 2012 Scarlet red evolution
- 2013 Red SATISFACTION®**
- 2015 Bright scarlet
- 2053 Salmon rose evolution
- 2062 Rose with eye
- 2064 LITCHI® Rose
- 2071 Deep rose
- 2082 Light rose
- 2090 Light purple
- 2096 Purple
- 2102 Lilac
- 2105 Magenta
- 2108 Deep magenta
- 2125 Pure white
- 2127 White with eye
- 2147 Salmon flame
- 2150 Magenta flame
- 2160 Purple flame
- 2620 DHIVA Pure white
- 2920 Winter mix
- 2900 Mix

HALIOS®

- 2381 FANTASIA® Magenta silverleaf

FANTASIA®DECORA

- 2396 FANTASIA® Purple silverleaf

HALIOS®

- 2415 CURLY® Bright scarlet

CURLY®

- 2420 CURLY® Scarlet salmon
- 2430 CURLY® Salmon
- 2450 CURLY® Salmon rose & Flamed
- 2461 CURLY® Light pink with red eye
- 2465 CURLY® LITCHI® Rose
- 2470 CURLY® Rose
- 2471 CURLY® Deep rose
- 2491 CURLY® Bright purple
- 2495 CURLY® Purple
- 2505 CURLY® Deep magenta
- 2507 CURLY® Magenta with edge
- 2525 CURLY® White
- 2560 CURLY® Flamed mix
- 2565 CURLY® Light rose & Flamed
- 2575 CURLY® Indian rose
- 2595 CURLY® Purple with edge
- 2582 CURLY® Early mix evolution
- 2590 CURLY® mix

VERY SPECIAL

- 12590 PIPOCA® mix
- 22651 FALBALA® Rose evolution
- 22490 FRIOLA® Light purple
- 22506 FRIOLA® Magenta
- 4702 ABSOLU® de Morel
- 4795 ORIGAMI® Silverleaf
- 44705 LILIBELLE® Magenta
- 44790 LILIBELLE® Bright purple
- 6221 TUXEDO® Deep magenta**
- 69290 BISOUS® mix

Key:

Ref. : NEW VARIETIES



The label for the best Outdoor varieties



Scented flowers

Most plants of this variety have fragrant flowers



Cut flowers:

Maximum performance also for a SPECIAL CUT FLOWER production

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morel.diffusion@cyclamen.com



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